



Barr Beacon School  
www.barrbeaconschool.co.uk

Our Ref: LD/cc/Social media

8<sup>th</sup> November 2021

Dear Parents/Carers

I am writing to you today about a most important matter.

I have spent today, with senior colleagues investigating a concern regarding social media that was reported to me first thing this morning.

It has come to light that a “fake” Barr Beacon Tik Tok account has been set up and has posted a video of Barr Beacon staff using images from our official school website.

This video contains highly offensive material including hurtful and derogatory language and harassing comments that are highly inappropriate. A number of pupils have commented on the videos and may be unaware that this is a fake account.

My staff work tirelessly to ensure the very best for every child at Barr Beacon School both pastorally and academically and my staff should not be exposed to such offensive and hurtful treatment.

I have reported this most serious matter to the police and would urge you to discuss the matter with your child, as I am sure you will agree that no one should be subjected to this level of online trolling and abuse.

Please can I ask for your support by speaking to your child about appropriate social media use and encourage them to report any concerns that they may have to a teacher in school.

I thank you for your continued support.

Yours sincerely

Ms L Draycott  
Headteacher



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